

San Fermin Select

The most unforgettable experiences at the
Running of the Bulls



“We have carefully created a set of truly unique experiences that are only available to a handful of people each year. Each one will bring you closer to the bulls and the essence of the fiesta, and further away from experiencing them as a tourist.”

-Mark Hellmann Regouby, Founder Running of the Bulls, Inc.

Select Experiences

- Run with an experienced bull runner
- Safely level with the bulls in the street
- Watch the bullfights with a bullfighter
- Sleep in Hemingway's hotel room
- Enjoy a private terrace party



Run with an experienced bull runner

“When you wait for the bulls to come rambling at you
[...] you are alive as you are a few times in life.”

–Joe Distler, lifelong bull runner

Dennis Clancey, is one of the most respected foreign runners known for consistently running “on the horns” - join him...

Run With Dennis

Dennis will coach and run with you; there are only eight spots available each year. \$5,000 per person or group of two. Note: run at your own risk, injury is likely and death a possibility if you run with the bulls.

Private Coaching Session

Walk the bull run route with Dennis and create your personal strategy for how to run with the bulls. This tour is also great for non-runners who wish to learn more about bull running and about the lives of pro-like runners such as Dennis who have run over 50 times. \$1,500 per private group; max 10 people per group.



Dennis Clancey

At a mere 49 runs (in Pamplona), Dennis could be considered a newbie, in comparison to other widely known runners, but his technique and consistency make him a stand-out runner on the course each morning. There is no non-Spanish bull-runner to be found 'running on the horns of the bulls' more often than him on the streets today.

Dennis Clancey was a captain in 101st Airborne Division, served in Iraq, and then came to Pamplona. The word fearless is often used about filmmakers, but since Dennis took up that profession it is justly applied: by his own account he started bull-running himself in case no one else could provide the sequences he wanted for his documentary on San Fermín, Chasing Red, which won the grand prize at the LA Indie Film Festival in 2015. In the same year, Dennis was Esquire Network's Bull Run Expert for the daily broadcast of the run.

Dennis works for Team Rubicon, a non-profit organization which utilizes the skills and experiences of military veterans with first responders to rapidly deploy emergency response teams around the world to provide humanitarian and disaster relief.



Safely level with the bulls

“Such is the strength of the bull that it exceeds our comprehension; and runners in general, do not grasp the massive physical superiority of the bull, as compared to a man - because they are quite simply incomparable.”

–Miguel Ángel Eguiluz, native bull runner

Experience the ultimate adrenaline rush from behind a barrier at street level. It's just like standing amongst the bull runners - but protected from the bulls.

Burladero "Balcony"

Our street level "balcony" is named after the barrier that protects matadors from the bulls in the bullfight arena. This spot is limited to four people per day. [Click here](#) for a 360 Degree view of the bull run from this unique spot. \$500 to \$700 per person.





Watch the bullfights with a bullfighter

“Bullfighting is the only art in which the artist is in danger of death and in which the degree of brilliance in the performance is left to the fighter's honor.”

–Ernest Hemingway

For his award winning book Into The Arena, he became a bullfighter and also friends with matadors and bull breeding families across Spain. Join him for a drink and a bullfight.

Guided bullfight viewing

To virgin eyes a bullfight seems bloody and macabre. Alexander Fiske-Harrison helps you see past the blood and discover the art in this ancient tradition. Over a glass of Rioja, he will give you a crash course in the world of the bull and then join you for the evening's bullfights to provide narration as it unfolds. This experience is limited to eight private groups of up to four people for the entire fiesta. \$2,500 per group. (Bullfight tickets not included)



Alexander Fiske-Harrison

As part of his researches in 2009 Xander began running with the bulls in Pamplona, and continued to do it across the rest of Spain, including the encierros, 'bull-runs', of the Navarran towns of Tafalla and Falces – where the run is down a mountain path beside a sheer drop called 'El Pílon' – in the Madrid suburb of San Sebastián de los Reyes and the ancient castle of Cuéllar in Old Castile, which hosts the oldest encierro, 'bull-run' in Spain. The book The Bulls Of Pamplona has become an essential guide for anyone who wants to run with the bulls in Spain.

For his first book Into The Arena: The World Of The Spanish Bullfight, which was shortlisted for the William Hill Sports Book of the Year Award 2011, Xander became a bullfighter. He has written for various newspapers and magazine including The Times, Financial Times, Daily Telegraph, The Times Literary Supplement, GQ The Spectator, and Prospect and has been himself featured in magazines such as Condé Nast's Tatler. He has been interviewed and provided commentary on various broadcast media outlets including the BBC, CNN, Al-Jazeera, Discovery Channel, US National Public Radio, and the Australian Broadcasting Corporation National Radio.

Xander studied biological sciences and philosophy at the University of Oxford and has a postgraduate at the University of London. Xander has a lifelong interest in conservation, and has written extensively on the related subjects of animal intelligence and animal welfare. He is currently researching wolves, dogs and human-canine interactions and common history for a book provisionally titled The Land Of Wolves.



Sleep in Hemingway's hotel room

“I can't stand it to think my life is going so fast and I'm not really living it.”

–Ernest Hemingway in The Sun Also Rises

Experience a slice of what it was like to visit Pamplona in the 1920s and stay in the Hemingway suite, with the original furniture from when the great author used to stay there.

Stay in the Hemingway Suite

Hemingway visited Pamplona many years in a row, always for San Fermín. His favorite hotel was the La Perla, the only five star hotel in town, located on the bull run. You can even watch the morning's bull run from his suite's balcony. With one million visitors each year, the suite sells out fast. Contact us for information about availability and price.





Enjoy a private terrace party



“At noon of Sunday, the 6th of July, the fiesta exploded.
There is no other way to describe it.”

–Ernest Hemingway in The Sun Also Rises

Celebrate the Opening or Closing Ceremonies in style: Champagne in hand and overlooking the celebrating crowds from your private balcony.

Private Terrace Party

The Opening Ceremonies on July 6th are bombastic, while the Closing Ceremonies on July 14th are breathtaking. Either way, the best place to celebrate is from a balcony above the chanting and dancing crowd. We invite you to make it a private champagne and tapas party for just you and your group. \$1,750 per person, limited to five people. \$750 per person for Closing Ceremonies.



If you are interested in learning more or booking a Select Experience, please contact me or anyone in our team. We are excited about creating your perfect Pamplona trip.

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